

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

First Named Inventor: Steven Shafer      Attorney Docket No.: 307217.01  
Application No.: 10/798,007      Group Art Unit: 3627  
Filed: March 10, 2004      Examiner: Faris S. Almatrahi  
Customer No.: 22971      Confirmation Number: 6088  
Title: METHOD AND IDENTIFICATION TAG FOR ASSET MANAGEMENT

**RESPONSE TO NON-FINAL OFFICE ACTION DATED AUGUST 25, 2010**

To:      Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

From:      Paul Mitchell (Tel. 509-252-5015; Fax 509-459-0396) as counsel for:  
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This communication is submitted responsive to a non-final rejection.

Claim status for the present application and associated remarks are detailed below.